

Wonca 2023

26–29 October 2023 *Sydney, Australia*



Social media guidelines

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Attendees of the WONCA World Conference 2023 are asked to use decorum and be respectful when posting on social media platforms about WONCA Sydney 2023, an RACGP hosted event.

Please consider the following guidelines when posting on any social media platform in the lead up to and after the event.

1. Credit any photography or photos that do not belong to you. Cite in the captions section and write:
 - Photo credit: @(tag photographer if on Instagram, Facebook, LinkedIn or Twitter, or write name)
 - Photo source:
 - Photography:
 - Captured by:
 - Image with thanks to:



2. Social events that are not officially organised and run by the RACGP for the WONCA World Conference 2023 should not be tagged or hash-tagged with @WONCASydney2023, #WONCASydney2023, #WONCAYDM2023 or @the_racgp in social media posts.
3. Any social event posts should not be tagged with @WONCASydney2023, #WONCASydney2023 or @the_racgp unless approved prior.
4. Do not state your opinion on behalf of the RACGP. Create a disclaimer clause that highlights an opinion associated with your own view. Simply write, “views expressed are my own” in the caption.
5. Be mindful when posting images of other WONCA attendees on social media. Ask fellow attendees for permission when taking photographs and posting them on social media.





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